

Hayley Shearer

(HEHA Service development/Communications manager)

Phone: (03) 337-8971

Email: hayley.shearer@cdhb.govt.nz

The Job:

Hayley is based at The Princess Margaret Hospital, Christchurch. Half of her role is “Service Development Manager” which essentially ensures the sustainability of HEHA activities in the Canterbury region. She is currently also supporting the Sport West Coast led WC DHB staff wellness project “HEAL”. The other half of her role – “HEHA communications manager” is for both the West Coast and Canterbury District Health Boards - is to identify, research, write and produce stories on HEHA achievements, developments, initiatives and challenges throughout The West Coast and Canterbury DHB regions. Contact her directly with your stories.

The Person:

Hayley is a born and bred Coaster – she still has a pair of gumboots with her name on at the dairy farm in Hari Hari, though they probably get more use now at her whitebait stand on the mighty Poerua! Passionate about the outdoors, her own time is often spent out in it, whether it’s in tramping boots, on (or more likely off) ski’s, peddling, paddling or running. She is equally excited about supporting others to enjoy the benefits of an active and healthy life. Before starting with HEHA in October 2010, Hayley worked for Sport Canterbury in the role of “Healthy Eating Active Living” (HEAL) facilitator - encouraging staff at the CDHB to improve their nutrition and physical activity levels.